

Checklist for Choosing a Website Platform

This is an extra resource to go along with the original article:

[Squarespace vs. Wix: How do They Compare?](#)

Plan options:

- Do they feature a tier that is within your budget and includes the features you need?
- Are there restrictions such as file storage space? (If so, do those matter?)
- Is there room to grow if you need it?
- Does the plan offer flexibility in terms of design, features, or customization?

Customer service:

- Do they have an extensive knowledge base?
- Is customer service easy to contact?
- Do people rate them well for service?

Design options:

- Do they offer professional templates?
- Can you find templates you like?
- Is the design editor easy to use?
- Can you customize what you need to?

Feature options:

- Do they offer the features you need? (Below are some to consider)
 - Payment gateway/s of choice
 - Abandoned cart capture
 - Ecommerce shopping cart
 - Integrations with email software
 - Images and gallery options
 - Video options

- Social media integrations
 - Blogging
 - SEO features
 - Analytics features
 - Fonts
- Do they integrate with other tools you already use or want to use?

Reliability:

- Do they offer more than 99% uptime?
- Do they offer backups of your website?
- How secure are they?